



Chien Hsin University of Science and Technology
2014 International Conference on Applied Foreign Language Studies

Time: Friday, 26th September 2014

Venue: International Conference Hall, 10th Floor, Administration Building (A1004)

08:00-08:30	Registration
08:30-08:50	Opening Plenary
	Ta-wei Lee 李大偉 (President, Chien Hsin University of Science and Technology 健行科技大學校長) Tung-chun Huang 黃同圳 (Dean, College of Commerce, Chien Hsin University of Science and Technology 健行科技大學商學院院長) Li-ming Wu 吳黎明 (Chair, Language Teaching Center, , Chien Hsin University of Science and Technology 健行科技大學語言教學中心主任) Kuei-min Huang 黃貴敏 (Chair, Department of Applied Foreign Languages, Chien Hsin University of Science and Technology 健行科技大學應用外語系主任)
09:00-09:50	First Session
	Moderator: Jia-yuan Lee 李家遠 (Assistant Professor, Department of Applied Linguistics and Language Studies, Chung Yuan Christian University 中原大學應用外國語文學系助理教授) Presenter: Chu-ching Hsu 徐菊清 (Assistant Professor, Department of Applied Foreign Languages, Chien Hsin University of Science and Technology 健行科技大學應用外語系助理教授) Title: Hybridity and Translation: The Case Study of Wang Zhenhe's <i>Rose Rose I Love You</i> Presenter: Yao-hung Haung 黃耀弘 (Ph.D. Student, Department of English, National Taiwan Normal University 國立師範大學英語學系博士班研究生) Title: The Dilemma of Global Capitalism and Ethical Reflection in Transmission
10:00-10:50	Invited Speech
	Moderator: Vincent Chang 張武昌 (Professor, Department of Applied English, Ming Chuan University 銘傳大學應用英語學系教授)

	Speaker: Ray Miller (Professor, Department of Theatre and Dance, Appalachian State University) Title: Teaching Global Understandings: Challenges and Opportunities
11:00-12:00	Invited Speech
	Moderator: Richard McGarry (Professor, Department of Languages, Literatures, and Cultures, Appalachian State University) Speaker: Vincent Chang 張武昌 (Professor, Department of Applied English, Ming Chuan University 銘傳大學應用英語學系教授) Title: The Great Divide in Taiwan's English Language Education
12:00-13:20	Lunch Break
13:20-14:10	Invited Speech
	Moderator: Ray Miller (Professor, Department of Theatre and Dance, Appalachian State University) Speaker: Richard McGarry (Professor, Department of Languages, Literatures, and Cultures, Appalachian State University) Title: Why Does English Work Like That?
14:10-14:50	Tea Break
14:55-15:45	Second Session
	Moderator: Kazuaki Nakazawa 中澤一亮 (Assistant Professor, Department of Foreign Languages and Applied Linguistics, Yuan Ze University 元智大學應用外語學系助理教授) Presenter: Liju Yien 顏麗珠 (Assistant Professor, Department of Applied Foreign Languages, National United University 國立聯合大學應用外語系助理教授) Title: The Effects of the Learning Strategy on Foreign Language Test Performance Presenter: Chi-chun Chia 賈繼中 (Assistant Professor, Department of Applied Foreign Languages, National Taiwan University of Science and Technology 台灣科

	技大學應用外語系助理教授) 謝立倫 (Graduate Student, Department of Applied Foreign Languages, National Taiwan University of Science and Technology 台灣科技大學應用 外語系研究生) Title: A Comparative Study of Chinese Translations of Edith Wharton's <i>The Age of Innocence</i>
15:50-16:40	Third Session Moderator: Doris L. W. Chang 張璿文 (Associate Professor, Department of English Language and Literature, Fu Jen Catholic University 輔仁大學英國語文學系副教授) Presenter: Kazuaki Nakazawa 中澤一亮 (Assistant Professor, Department of Foreign Languages and Applied Linguistics, Yuan Ze University 元智大學應用外語學系助理教授) Title: IT Literacy for Teachers of Japanese: Analyses of In-service Teachers' Uses of Technology and Problems Presenter: 林澤宏 (Assistant Professor, Department of Applied Foreign Languages, Lan Yang Institute of Technology 蘭陽技術學院應用外語系助理教授) Title: Spelling Acquisition in English: How Knowledge of Phonology, Orthography, and Morphology Can Help
	Closing Plenary Li-ming Wu 吳黎明 (Chair, Language Teaching Center, , Chien Hsin University of Science and Technology 健行科技大學語言教學中心主任) Kuei-min Huang 黃貴敏 (Chair, Department of Applied Foreign Languages, Chien Hsin University of Science and Technology 健行科技大學應用外語系主任)